



INTRODUCTION TO DESIGN THINKING



WHAT IS DESIGN THINKING?





ACTIVITY

OBSERVE AND ANALYZE THESE DESIGNS



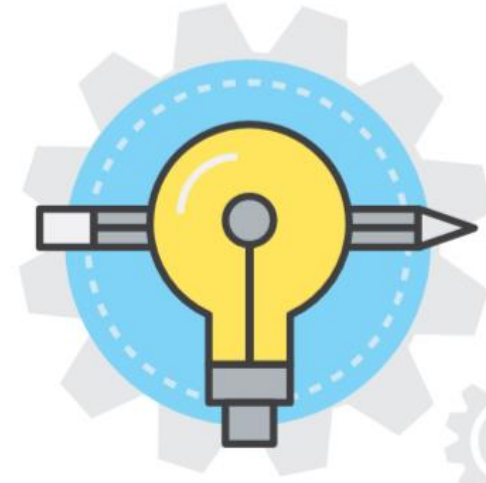
Cup & Saucer

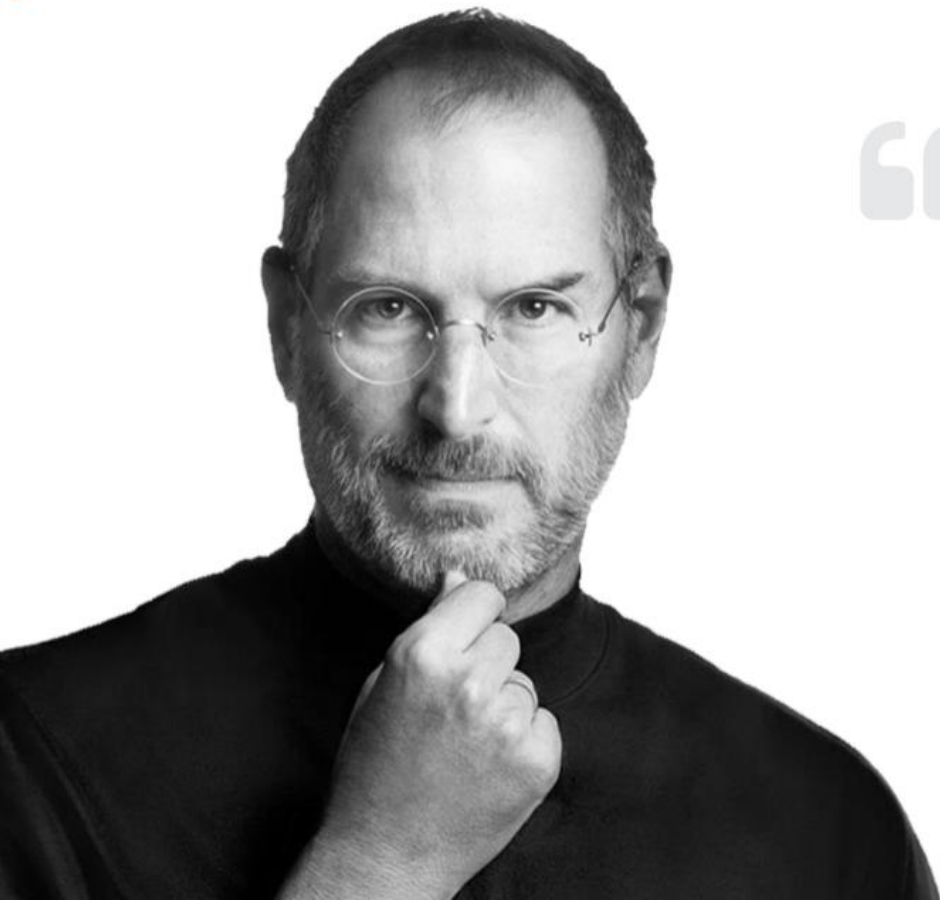


Book Shelf



Bicycle





“

Design is not just what it
looks like and feels like.
Design is how it works.

”

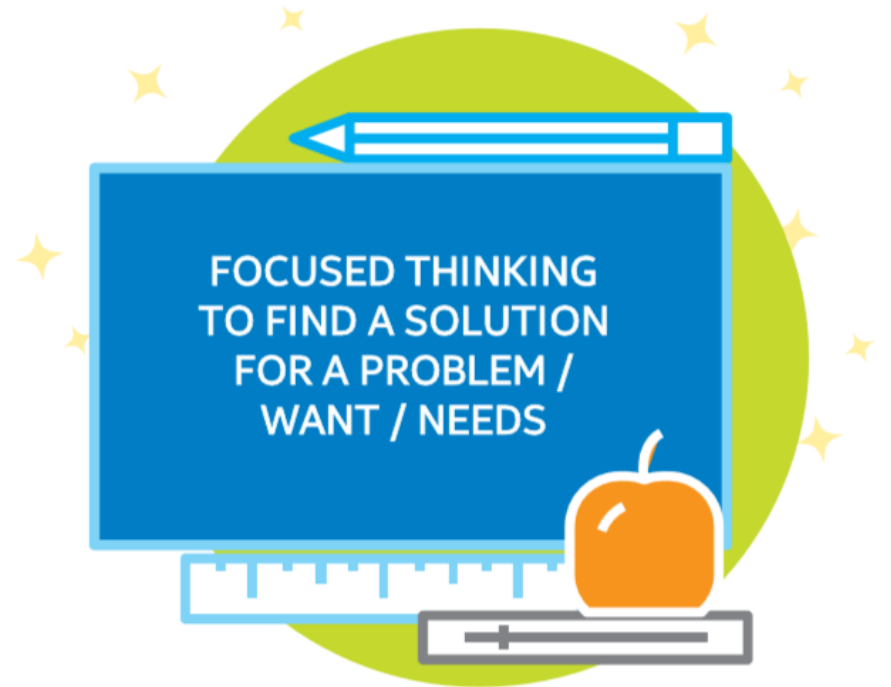




SO, WHAT IS DESIGN THINKING?

It is the method for practical and creative resolution of problems and creation of solutions

It is solution based or solution focused thinking to provide a unified method to tackle complex problem




THE CORE OF DESIGN THINKING

It focuses on:

- Understanding people's needs / and/ or identifying problems and gaps
- Creatively discovering the best solution to meet those needs / solve the problem or fill in the gaps





Now think of some ideas and note it down on a sheet of paper and hand them over to the teacher.

Let's get thinking!





THANK YOU