INTRODUCTION TO
DESIGN THINKING
WHAT IS DESIGN THINKING?
ACTIVITY

OBSERVE AND ANALYZE THESE DESIGNS

Cup & Saucer  
Book Shelf  
Bicycle
Design is not just what it looks like and feels like. Design is how it works.
SO, WHAT IS DESIGN THINKING?

It is the method for practical and creative resolution of problems and creation of solutions.

It is solution based or solution focused thinking to provide a unified method to tackle complex problem.
THE CORE OF DESIGN THINKING

It focuses on:

• Understanding people’s needs / and/or identifying problems and gaps
• Creatively discovering the best solution to meet those needs / solve the problem or fill in the gaps
Now think of some ideas and note it down on a sheet of paper and hand them over to the teacher.

Let’s get thinking!
THANK YOU