

EFFECTIVE COMMUNICATION

Being able to communicate effectively is one of the most important soft skills for our ATL students. They need to be able to exchange ideas & thoughts amongst themselves as well as present these to other people. While most students are comfortable communicating amongst themselves, majority are uncomfortable with presenting ideas to an audience, especially if it consists of people who they consider as their superiors – teachers, mentors. You will need to help the students develop the confidence and the skills to present their ideas/innovations effectively.



<https://blog.ted.com/the-quest-for-love-and-compassion-shah-rukh-khan-speaks-at-ted2017/>

Do's :
 Maintain eye contact and Strong confident posture.
 Let your hand 'talk'.
 SMILE 😊

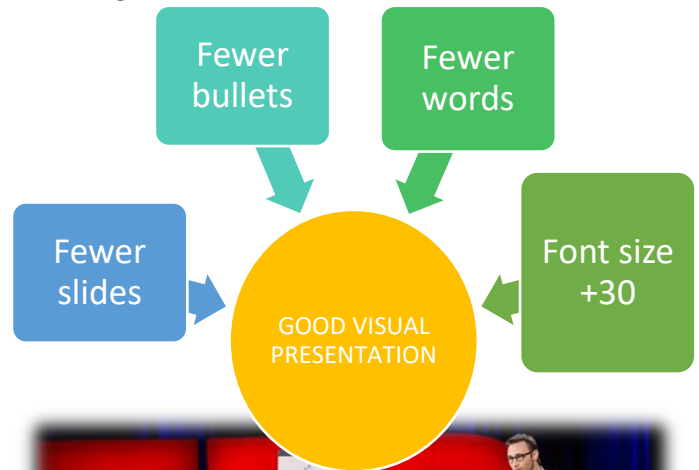
Dont's :
 Walk and talk.
 Talk out your slides.
 Lose posture.
 Fiddle.



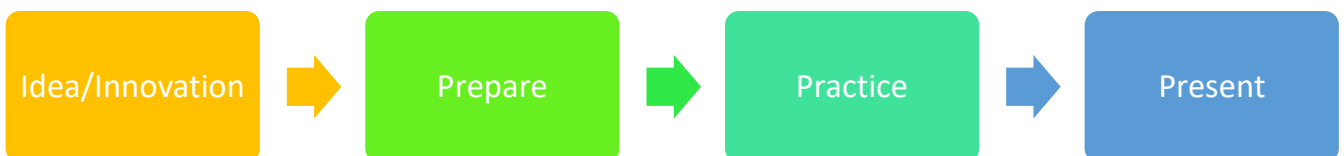
https://www.ted.com/talks/cameron_russell_looks_aren_t_everything_believe_me_t_m_a_model

Mentors are recommended to exercise and observe the following:

- The KISS principle – Keep It Short & Simple
- Content is important, but the delivery is more crucial!
- To be visually effective.
- Use the concept of Mad Lib to help students summarize their idea/innovation
 E.g. – Our (idea/innovation) does (a specific action/task) to help (a defined problem).
- Remind the students to RELAX & SMILE when presenting.
- Know the difference between just a PowerPoint and a presentation. Show the students a short presentation or a talk by a famous personality.
- Show, don't tell.
- Keep the presentation slow & consistent.
- Make a STORY of your presentation. It should always have a flow to it.
- Use your Board and Marker!



<https://www.maxmag.gr/epichirimatikotita/lipsi-apofaseon-sybligades-petres-ton-epichiriseon/>



References:

The following is a non-exhaustive and suggestive list of resources on the concept of effective communication:

Resource Description	
Helping Students to Develop Presentation Skills	Link
20 Ways to Improve Your Presentation Skills	Link
Student Presentations	Link
Make Body Language Your Superpower	Link
Be a More Confident Public Speaker	Link

Note:

1. Mentors are recommended to build their content and not plagiarize and then deliver to their audience in the ATLS.
2. Mentors are encouraged to explore resources and share critical observations within communities and with AIM.
3. Please note that these are third party links and AIM or NITI Aayog does not endorse any person(s) or organization(s) mentioned on or related to these links.
4. The opinions and views expressed by the mentors during their interaction are of their own and do not necessarily reflect the views of AIM or NITI Aayog.
5. Mentors are aware that the engagement with the ATLS is treated as a community service and there shall be no financial transactions between any stakeholder and mentor for any official ATL related activity.